



Ellerslie Farms

Our Champions Stories

Implementing Safety into Large Scale Farming Operations

Ellerslie Farms is a large egg farm operating in Queensland. With a large workforce across 12 worksites, the organisation manages a diverse operation that includes a Feed Mill, Poultry operations and a Grading Floor.

Managing safety and compliance across multiple divisions and locations is critical to supporting Ellerslie Farms' workforce and maintaining operational consistency. The team selected Safety Champion to streamline workflows, gain visibility into sites, and boost a culture of safety.



The Challenge

Incident reporting and action

A lack of system meant that incidents were not reported and action wasn't taken.

Risk management processes

A lack of risk management meant that there wasn't foundations in place to protect staff and the business.

Limited visibility across sites

Many sites with different vehicles meant visibility was hard.



Solution

Increased safety engagement

Access to easy-use modules for staff led to proactive changes in the team.

Time savings in administration

A change from paperwork meant that there was more productivity and consistency in dealing with safety,

Better communication across sites

With our ease of use and storage capabilities, preparing for audits is easier.



[Read more here](#)

How Safety Champion is making safety easy



Better
communication



Tailored and
configurable



Faster incident
reporting



“So far, it has been very rewarding. We are on a journey to utilise Safety Champion to its full potential so we can build a more robust safety management system.”

Brenden Giuffrida,
WHS Manager,
Ellerslie Farms



Implementation support played an important role in helping Ellerslie Farms understand how to use Safety Champion to its full potential.

While the organisation recognises that there is still progress to be made, the support provided has helped set a clear direction and ensured the business is on the right track to build a more robust safety management system.

As more quality data is entered into the system, the organisation sees Safety Champion playing an increasingly important role in demonstrating compliance and providing clear evidence to regulators that it is delivering a safe workplace.